

# Timber Talk

## Tunncliffe's

### December 2005

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## Thanks for a Great 2005

Summer is here with the Christmas break around the corner. The response to our September Timber Talk has been great, getting rid of all the free honey on offer. It seems that the beekeepers are having a great start to their season with demand for boxes ever lasting.

We are looking back at a very busy year ready to slow down for a little over

Christmas to charge up the battery for yet another year.

We would like to thank all of our customers and suppliers for their business and support in 2005, wishing you all a safe and happy Christmas plus a prosperous new year from the whole team here in Edgecumbe.



Daan & Derek

## Website Up and Running

Tunncliffe's has been sitting on the fence for a while, along the digital highway. We have now joined the troops, communicating through the famous World Wide Web.

You can find us on: [www.tunncliffes.co.nz](http://www.tunncliffes.co.nz). Our site is not designed to catch droves of international surfers but is meant to

provide existing and potential customers with down to earth information about our products and services. You will be able to download detailed drawings, printable to scale of our standard profiles, find interesting links to sites with relevant information on our timber industry and there are information sheets on a wide range of topics.

## Christmas Break

At Tunncliffe's we finish the year on Thursday 22 December 05, back in full swing on Wednesday 11 January. We will have our office manned from Monday 9 January 06 to take any orders and dispatching stock items.

### Did You Know?

The real St. Nicholas lived in Turkey, where he was bishop of the town of Myra, in the early 4th century. It was the Dutch who first made him into a Christmas gift-giver, and Dutch settlers brought him to America where his name eventually became the familiar Santa Claus.

Jesus Christ, son of Mary, was born in a cave, not in a wooden stable. Caves were used to keep animals in because of the intense heat. A large church is now built over the cave, and people can go down inside the cave. The carpenters of Jesus' day were really stone cutters. Wood was not used as widely as it is today. So whenever you see a Christmas nativity scene with a wooden stable -- that's the "American" version, not the Biblical one.

Tunncliffe's Timber Company Limited - Microsoft Internet Explorer

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Address <http://www.tunncliffes.co.nz>

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**Welcome to Tunncliffe Timber**

Sunday, December 11, 2005

Whatever your specialist manufactured timber needs, we have the answer.

Based in Edgecumbe, in New Zealand's Bay of Plenty, Tunncliffe's manufactures kiln dried rough sawn Radiata Pine timber into fingerjointed, defect-free clearwood components, mouldings and profiles, both treated and untreated.

We take pride in delivering quality wood products. Our customers range from joiners to door manufacturers, with products ranging from quality reveals for aluminium joiners to beehive boxes for beekeepers.

Most of our products are held in stock, ready for same day dispatch. We specialise in offering a flexible and prompt service, ready to take on those special orders and out of the ordinary jobs.

**Free Phone 0800 657 934**

JOINERS DOOR MANUFACTURING ALUMINUM JOINERS BEEHIVE BOXES

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# Our Dispatch and Packaging Service

A critical part of our operations and service is the prompt dispatch of stocked items, making sure they arrive in our customers store quick and in good shape. We use Mainfreight as our regular carrier and in some local areas other companies are jumping in to help out as well.

As a general rule, any order that comes in before noon, by fax, phone or e-mail, will be on the truck that same day. In the areas along the main trunk between Taupo in the South and Orewa in the North, the goods will be delivered the following working day. We have to allow for an extra day beyond this region, further North and South, for Taranaki in the West and with Hawkes Bay and the East Coast in the East. For delivery in the South Island we need 3

to 4 working days.

It is important to check on the condition of the timber and making sure the amounts are right on arrival of the order. Hick-ups are rare but do happen. If there is a problem it is our policy to replace or credit any damaged or missing goods, if Tunncliffe's or it's carrier is at fault. Never leave issues to a later date, it truly helps if problems are dealt with promptly.

To avoid any damage we pay a lot of attention as to the packaging of our timber. It would be great if we could receive any feedback to achieve further improvement if need be. Feel free to give us a call on 0800 657 934.

## A Snippet From the Past

Although it is not 'news' looking back and learn from our predecessors can help with today's business and planning for the future.

In July 1979 Tunncliffe Timber Company Limited celebrated 50 years in the timber industry. For that occasion the Daily Post issued a special supplement highlighting the history and future of Tunncliffe's. The following article was a contribution by the Chairman of directors at that time K. M. Gatfield.

### 'People are Important Part...'

"The saying "once a timberman, Always a timberman" certainly applies to the many capable people who have served the trade with the Tunncliffe Timber Company Limited over the past 50 years.

Throughout this supplement you will see reference to staff members, some of whom may be known to readers, and that is good because in the final assessment people are the important part of any enterprise.

Our culture demands that we work. How much better, therefore, that we work in a medium that gives us pleasure and satisfaction. Wood is a catalyst for timberman. The majesty of a tree, and its end products are respected and put to the best utilisation. I have known tradesman who would hide certain pieces of wood till they found an end use that was worthy.

Conservation of our indigenous timber was inevitable and Tunncliffe's bowed out of native milling about three years ago. Hopefully, conservation and practices will allow through a certain volume of these finely textured timbers for the appreciation of current and future generations.

The scene now lies substantially in the cropping of exotic timber. While the characteristics different, the timberman's approach is the same. With technology in grading, preservative treatment, kiln drying, finger jointing and planer dressing, the versatility of wood and its end uses have increased.

Permanent structures in laminated timber, round poles and standard milled sections are commonplace. From farm posts to decorative, finely finished wall panelling, timber demonstrates its aesthetic value.

Back to the starting post... All these things need people and I suggest that the timber industry and firms like Tunncliffe's present an interesting future for those who wish to be involved.

